GREEN + GOLD STORE CONTEST
OFFICIAL RULES
NO PURCHASE NECESSARY

1. **CONTEST:** The Green + Gold Store Contest (the "Contest"), which is conducted by The Governors of the University of Alberta (the "University"), and administered on behalf of the University by The University Bookstore reporting to Campus Services, under the Vice-President (University Services, Operations & Finance). The Contest is to encourage Eligible Entrants to sign up for the University Bookstore's newsletter, and, in accordance with the eligibility criteria as determined by the University and as set out in these Official Rules.

2. **ELIGIBILITY:** To be eligible for the Contest (an "Eligible Entrant") you must:
   a. Be eighteen (18) years of age or older;
   b. Be **EITHER** a current University student, and who is in good standing (A "student in good standing" at the University is as set out in the University calendar to mean a student who has first class standing, satisfactory standing or marginal standing, provided if a student has marginal standing such student cannot be on probation or the subject of an academic warning); OR a valid University employee as verified by the University's employment records; OR a valid University Alumnus as verified by the University's Alumni records; OR a member of the public; and
   c. Opted-in to receive the University Bookstore newsletter.

   You are not eligible for the Contest if you are a resident of Quebec; or if you are a guest speaker or a member of the Event organizing committee. All decisions regarding eligibility to enter this Contest and the Entry Ballots will be determined by the University its sole discretion. This Contest is void where prohibited by law.

3. **NUMBER, APPROXIMATE VALUE OF PRIZE AND CHANCES OF WINNING:** There is one (1) prize ("Prize") available to be won in this Contest. The Prize is described in paragraph 9 below. The chances of winning the Prize will depend on the number of Eligible Entrants received in accordance with these Official Rules during the Entry Period as defined herein.

4. **CONTEST SCHEDULE:** This Contest commences on Monday, January 19, 2026 at 10:00 a.m. (Edmonton Time) and closes on Friday, January 23, 2026 at 5:00 p.m. (Edmonton Time) (the "Entry Period"). Entry Ballots must be received before the contest closing time, which is Friday, January 23, 2026 at 5:00 p.m. (Edmonton Time) (the "Contest Closing Time") to be eligible to win the Prize.

5. **HOW TO ENTER:** No purchase is necessary to enter this Contest. To enter, the following rules apply:
   a. Eligible Entrants must sign up for the University Bookstore's email newsletter list, provide their email and opt-in to be entered into the Contest via this google form: https://docs.google.com/forms/d/e/1FAIpQLSfXgtCV-yTZFjLsZfKKmM7NzlWtR9u9AfFxyrtNtOEO3Fa4FA/viewform (the "Entry Ballot").
   b. There is a limit of one (1) Entry Ballot per person.
   c. All submitted Entry Ballots provided for in these Official Rules become the property of the University and will not be returned.

   All Entry Ballots will be reviewed, and any Entry Ballots which are deemed to be late, illegible, incomplete, inaccurate, inappropriate, offensive, plagiarized, subject to copyright or other intellectual property

considerations, do not meet the Alberta *Protection of Privacy Act* ("POPA") or privacy considerations, as set out in paragraph 19 herein, and otherwise, or which are deemed to not enhance the reputation of the University, will be disqualified. The determination of whether an Entry Ballot is illegible, incomplete, offensive, late, or deemed not to enhance the reputation of the University will be in the sole discretion of the University.

6. **PRIZE DRAW DETAILS:** The draw will take place on Monday, January 26, 2026 at approximately 11:00 a.m. (Edmonton Time). The Eligible Entrant who's Entry Ballot is drawn at random and who has complied with these Official Rules, including without limitation the provisions of paragraph 8, will be declared the Winner. If necessary, should the Prize be unclaimed, or should the Winner be unwilling, unable or ineligible to win the Prize as set out in these Official Rules, the Prize will be forfeited and the University shall have the right, but not the obligation, to draw, as replacements only, an additional winner. All participants (including without limitation Eligible Entrants and Winner) must comply with these Official Rules. The determination of the Winner by the University is final and binding. No communication with Eligible Entrants will be entered into except with the Winner, which will be selected in accordance with these Official Rules. All matters related to the Draw and the verification of the eligibility of the Eligible Entrants and Winner will be conducted by the University, or by persons designated by the University in its sole and absolute discretion. All decisions made by the University in this regard are final and binding and cannot be challenged.

7. **NOTIFICATION:** The University will notify the Winner via email on Tuesday, January 27, 2026 by 5:00 p.m. (Edmonton Time). If the Winner does not respond by Friday, January 30, 2026 at 5:00 p.m. (Edmonton Time), the University shall have the right, but not the obligation, to select an alternative Winner.

8. **DECLARATION OF WINNER:** The Eligible Entrant will not be declared the winner in accordance with these Official Rules unless and until:
   a. The University has determined that the winner is an Eligible Entrant pursuant to these Official Rules;
   b. The Eligible Entrant correctly answer a skill-testing question as set out in these Official Rules; and
   c. The Eligible Entrant executes any further release or documentation, if required by the University as provided for in these Official Rules.

   Once these requirements have taken place, the Eligible Entrant will be declared the winner (the "Winner").

9. **PRIZE:** There will be one (1) Prize available to be won consisting of one (1) of each of the following:
   a. Blackletter Cotton T-Shirt;
   b. Blackletter Green Hoodie;
   c. Crest Timeline Mug; and
   d. University Library Card Free Spirit Bottle.

   Total value of the Prize is approximately $131.00 (CDN).

   The Prize is not transferable and must be accepted as awarded with no substitutions, except at the University's sole discretion. The University reserves the right to substitute a Prize of equivalent monetary value if the University is unable to award a Prize as described. The University will not be responsible, however, if a factor beyond the University's reasonable control prevents a Prize from being fulfilled. In any such event, the Winners will not be provided with a substitute prize or cash equivalent. The verified Winner must pick up the Prize from the Green + Gold Store in University Commons.

10. **SKILL TESTING QUESTION:** To win the Prize, the Eligible Entrant must correctly answer unaided, the mathematical, time-limited, skill-testing question, as follows: 70 multiplied by 3 divided by 2 =_____ as shown on the Entry Ballot prior to being declared the Winner.

11. **CONTEST MODIFICATION OR CANCELLATION:** The University reserves the right, without prior notice and at any time, to delay, or terminate the Contest, in whole or in part, or modify, suspend, amend or extend the Contest in any way, in its sole discretion including without limitation if the University determines that the Contest is not practicable or is impaired or corrupted or that fraud or technical problems, failures or malfunctions (including without limitation, computer viruses, glitches or printing or production errors) have destroyed or severely undermined the proper conduct, integrity, and/or feasibility of the Contest. In the event the University is prevented from continuing with the Contest as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic or health or other means, earthquake, explosion, labour dispute or strike, act of God or public enemy, riot or civil disturbance, terrorist threat or activity, war or any federal, provincial or local government law, order, or regulation, public health crisis, the order of any court or jurisdiction, or by any other cause not reasonably within the University's control (each a "Force Majeure" event), then subject to any governmental approval which may be required, the University shall have the right to modify, suspend, extend or terminate the Contest.

12. **PARTICIPATION:** Participation in this Contest constitutes an agreement by each participant to comply with these Official Rules.

13. **DISQUALIFICATION:** It is the participant's responsibility to ensure that s/he has complied in full with all of the conditions and requirements contained in these Official Rules. If any Eligible Entrant or Entry Ballot is found to be ineligible, or if an Eligible Entrant has not complied with these Official Rules or declines the Prize for any reason prior to award, such Eligible Entrant or Entry Ballot will be disqualified and, in the University's sole discretion, an alternate Winner may be selected. No mechanically reproduced, illegible, incomplete, forged, software generated or other automated multiple entries will be accepted. The University reserves the right, in its sole discretion, to disqualify any individual who is found to be tampering or attempting to tamper with the entry process or the operation of the Contest; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of this Contest, or to annoy, abuse, threaten or harass any other person.

14. **RELEASE AND INDEMNIFICATION:** By entering the Contest, each participant: (a) releases and agrees to hold the University and its respective directors, officers, employees, and agents harmless from and against any and all costs, injuries, losses or damages of any kind, including, without limitation, bodily injury and property damage, or any other damage or loss, due in whole or in part, directly or indirectly, to participation in this Contest, any Contest related activity, or from acceptance, possession, use or misuse of any Prize, or participation in any Prize related activity; and (b) agrees to fully indemnify the University and its respective directors, officers, employees, and agents from any and all claims on the part of any third party or parties related in any way and for any reason to the Contest or the Prize including, without limitation, death, and personal or property damage or injury.

15. **LIMITATION OF LIABILITY:** The University assumes no responsibility or liability for incorrect, damaged, illegible, incomplete, mutilated, spoiled, destroyed, stolen, misplaced, lost, late, misdirected or incomplete

Entry Ballots, which may be judged void, any notifications, responses, replies, or for any computer, telephone, hardware, software or technical malfunctions that may occur. The University assumes no responsibility for any theft or destruction or unauthorized access to, or alteration of, Entry Ballots. The University is not responsible for any injury or damage to participants in this Contest.

16. **PUBLICITY RELEASE:** By entering this Contest, each Eligible Entrant who submits an Entry Ballot, hereby agrees and grants to the University, without further compensation, the unrestricted rights, but not the obligation, to use the entirety of the Entry Ballot, as set out herein and otherwise, and to use his/her name, picture, portrait, likeness, voice, along with his/her address (City and Province) and any statements made by or attributed to such Eligible Entrants, or other individuals associated with an Entry Ballot, in any and all media, now known or hereafter devised, without notice, review or approval, in perpetuity and throughout the universe, and for educational, advertising and promotional purposes in connection with the Contest, and any other promotions and programs, whatsoever, without further notice or compensation and hereby releases the University from any liability with respect thereto.

17. **OFFICIAL RULES AND LAWS:** These are the official rules (the "Official Rules"). This Contest is governed by and construed and enforced in accordance with the laws of the Province of Alberta and federal laws of Canada applicable therein and the parties hereby attorn to the jurisdiction of the courts of the Province of Alberta. In the event a court determines that this Choice of Law clause is invalid or unenforceable as against an Entry Ballot, such Entry Ballot will be void. These Official Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the University. These Official Rules, as amended from time to time, will be posted on the University Bookstore website.

18. **CONSTRUCTION:** Words importing the singular shall include the plural and vice versa. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained in these Official Rules. Headings and captions are used in these Official Rules solely for ease of reference, and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision hereof. These Official Rules cannot be modified or amended in any way except in writing by a duly authorized representative of the University. Employees of the University are not authorized to modify, amend or waive these Official Rules.

19. **PRIVACY:** The personal information requested pursuant to these Official Rules is collected, used and disclosed under the authority of the Alberta *Protection of Privacy Act* ("POPA") and will be protected in accordance with Part 1 of that Act. It will be collected, used and disclosed for the purpose of administration of the Contest. All personal information collected for the purposes of administration of the Contest will be retained for two (2) years from the closing of the Contest. Direct any questions about this collection, use or disclosure to: Kassia Hollis-Haynes at kchaynes@ualberta.ca.